



## Press Release

**Media Contacts:**

Alan Traylor  
MOCON  
+1 (763) 493-7281  
[Alan.Traylor@mocon.com](mailto:Alan.Traylor@mocon.com)

Sophia Dilberakis  
SD Communications  
+1 (954) 563-2600  
[sophiad@att.net](mailto:sophiad@att.net)

### **MOCON ANNOUNCES NAME CHANGE FOR EUROPEAN SUBSIDIARY TO SUPPORT EXPANDING GLOBAL FOOTPRINT**

**Minneapolis** (March 13, 2017) –MOCON, Inc. (NASDAQ: MOCO), a leading international provider of instruments and services for testing, measuring and analyzing invisible gases, is announcing a name change for its Ringsted, Denmark-based subsidiary from Dansensor A/S to MOCON Europe A/S.

“MOCON has made considerable investments in acquisitions and programs to support organic growth. These initiatives have strengthened our global footprint as a market leader. By establishing a European subsidiary, which eventually will sell all MOCON brands, the company is in a better position to address the needs of food, beverage and pharmaceutical companies on the continent,” said Robert Demorest, president and chief executive officer of MOCON.

MOCON Europe will continue to develop and produce products under the well-known Dansensor® and Lippke® brands. MOCON Europe also will be representing the company’s full line of gas and water vapor permeation instruments and the GreenLight® microbial detection system.

MOCON Europe will remain under Erik Børgesen’s leadership as its managing director and chief financial officer. He will partner with MOCON’s U.S.-based senior executive team in leading the organization.

#### **About MOCON**

MOCON is a leading provider of detectors, instruments, systems and consulting services to research laboratories, production facilities, and quality control and safety departments in the medical, pharmaceutical, food and beverage, packaging, environmental, oil and gas and other industries worldwide. See [www.mocon.com](http://www.mocon.com) for more information.

This release may include information that might be considered forward-looking. While these forward-looking statements represent our current judgment on what the future holds, they are subject to risks and uncertainties that could cause actual results to differ materially. You are cautioned not to place undue reliance on these forward-looking statements. You should review our Form 10-K for the year ended December 31, 2016 and other documents MOCON files with or furnishes to the Securities and Exchange Commission for a complete discussion of these factors and other risks.